

Community Choices Community Forum



Forum Evaluation Tally

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| Community Forum: | Walkability Forum: Can we get there from here? |
| Date | October 23, 2007 |
| Location: | Firstenburg Center – Vancouver, Washington |

Objectives: Launch healthy livable community forum to serve as a vehicle for educating and connecting the community.

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|-------------------------|-----------|
| Total Attendees: | 97 |
| Attendee Make-up | |
| • Employers public | 29% |
| • Employers private | 37% |
| • Elected Officials | 6% |
| • School Officials | 9% |
| • Health Care | 7% |
| • Media | 0% |
| • Community | 11% |

Media present: CTV

CTV broadcasting dates:

- Wed, 10/31 at 11:00 am on CTV-23
- Wed. 10/31 at 3:00 pm on CTV-21
- Thur, 11/1 at 10:00 am on CTV-23
- Sat, 11/3 at 5:30 pm on CTV-21
- Sun, 11/4 at 11:00 am on CTV-21
- Tue, 11/6 at 5:00 am on CTV-23
- Sat, 11/10 at 3:30 am on CTV-23

Written evaluations received: 44

| Overall Forum Evaluation | Score (1-5) (1=poor, 5= excellent) | Range of Scores | # of Eval. |
|---------------------------|---------------------------------------|-----------------|------------|
| Objectives met | 4.4 | 3-5 | 42 |
| Expectations met | 4.1 | 3-5 | 42 |
| Usefulness of information | 4.6 | 4-5 | 40 |

Evaluation of Mark Fenton—Keynote Speaker

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|---------------------------|-----|-----|----|
| Speaker content knowledge | 4.9 | 4-5 | 44 |
| Overall presentation | 4.9 | 4-5 | 44 |
| Usefulness of info. | 4.9 | 4-5 | 44 |



Evaluation of Panel Debate

| | | |
|------------------------------|-----|-----|
| Speaker(s) content knowledge | 4.4 | 3-5 |
| Usefulness of discussion | 4.3 | 1-5 |

What did you find most useful about this community forum?

Top Themes:

- Mark Fenton is a great keynote.
- Education about walkable communities and how to develop such communities.

What would you like to see happen next?

Top Themes:

- More outreach and community collaboration to take action
- Policy changes.

Other Comments?

Top Themes:

- Good forum
- Catering was not so great.

What did you find most useful about this community forum?

- Motivated to think outside the box in my neighborhood
- Stickiness
- Networking: learning who's active in subject
- Idea from Marlia Jenkins on going to the lenders to encourage developers to develop more walkable communities.
- Groups willing to act in partnerships for making our communities the very best it can be! Relationships between Health and community!
- Hear examples of changes that work at different levels.
- Elected officials and other decision makers in the room to be introduced to concepts.
- Mark Fenton's presentation.
- The chance to leave my written feedback and express interest in volunteering.
- Mark Fenton's presentation, particularly his statistics and comments on urban design and how it impacts fitness.
- 4P's
- Community engagement with an opportunity for mobilization.
- The energy and enthusiasm of the presenters and the participants directed toward the goal of walkable communities.
- ALL The benefits of walkable communities
- Connecting subdivisions, multiple use buildings in neighborhoods, and affordable housing with access to public services.
- Hearing what other communities are doing.
- Chance to galvanize a vision for Walkability.
- That more is possible and all goodness does prevail (healthy living-walking, caring)
- Keynote speaker was very motivational.
- What I can do to make a better community, Vancouver and Clark county.
- Thoughtful; innovative idea; excellent speaker; lots of energy.

- Mark Fenton's motivating message.
- Mark's enthusiasm and insight. Great choice.
- The keynote speaker.
- Outside the box, yet well done and reasonable.
- Information that Mark provided.
- Knowing that the community sees the need.
- There is so much positive benefit in numbers! That is the large number of citizens engaged and powerful in various organizations.
- Made me realize I should go back to original ideas and town official to see that bike paths are fixed. More healthful food is served in schools and bike lanes are established. I worked on these things in the 70's when most people thought I was crazy-just ahead of the time as it turned out.
- A variety of members speaking and discussing how to increase activity for our community. Sidewalks and safety of those who use them.
- Mark Fenton's discussion/presentation was wonderful-very inspiring!
- The idea of interconnected approach.
- I was very impressed with the information given and to realize how we are doing compared to other communities.

What would you like to see happen next?

- These ideas implemented.
- Educate county commissioners.
- Continued success in supporting policy decisions @ city and county levels—push for innovations now to build-in “community” rather than having to retrofit later.
- Help us connect to each other.
- A concerted effort to implement the objectives.
- Get young enthusiastic people involved-developing leadership and skills.
- More meetings and work plans to put ideas into place.
- Real nuts & bolts: exactly who needs to change what in city code, plans etc.
- Less talking, more listening, more ACTION!
- Sustainability/transit/Walkability/health initiatives join forces.
- Policy change from grassroots activity.
- Positive policy changes by local governments.
- Public transportation to neighborhoods, alternatives to cars-bike lanes-reduced speed limits in rural areas that border neighborhood developments.
- A co-commitment by the city/county to partner with local businesses to improve Walkability.
- Get this info to city councils, commissioners and towns.
- More forums like this with more involvement from developers, engineers and residents on how to implement today's ideas and topics.
- Report on what Walkability group is working on.
- Specific livability projects being launched (identified, promoted, and community engaged).
- Actual working solution for the area around the speech.
- More outreach to business-grass roots walking programs like Artwalk.
- Participate further in discussions about improved livability for Clark Co.
- More ideas for each of the levels as it relates to parents, employees, etc.

Other Comments?

- Wish there'd been more discussion on how single parents can take advantage of the sorts of improvements that were discussed, rather than feeling “punished”. Example: if my



workplace (Clark Public Health) required permits for parking in order to get staff to walk more, I (as a single parent) would be punished because: 1) would be difficult to afford permit fees. 2) I wouldn't have the option to park further away in a 'free' parking area due to having to get to work earlier and leave earlier for extra walking time, and how is that possible since I cannot change my child's school schedule 3) Could force me to park in a 'scary' neighborhood.

- Sorry to see a main dish at a luncheon by health enthusiasts made with cream cheese and salad drenched in dressing.
- Mark Fenton was an excellent speaker! Great presentation.
- Panel discussion was very informative.
- Focus on ED and physical environment, not health as impetus for change.
- Didn't find the panel or closing remarks very useful or interesting. Fenton was great!
- Will Mark's presentation be posted on the website?
- I was surprised 'global warming' wasn't mentioned.
- Food was delicious, would have liked to have had cream for coffee. Next year consider CSA grown pumpkins and gourds as centerpieces or locally grown flowers which are more sustainable choices than florist flowers.
- Tim Leavitt was boring and didn't add much. More dynamic next time!
- Different caterer, great location though.
- 2 hours a bit long, 1.5 would be better.
- Panel is nice, but not sure needed when you have a great keynote speaker.
- Good first forum Community Choices!!

